

Ozeon Cookie Policy

Last updated: 01 July 2026 **Website:** <https://ozeon.com> **Controller:** Ozeon OÜ (Registry Code 17484775) **Registered address:** Tornimäe tn 5, 10145 Tallinn, Harju maakond, Estonia
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1. Introduction

This Cookie Policy explains how Ozeon uses cookies, local storage, analytics technologies, and similar tools on its website.

Ozeon uses a **consent-based cookie model**. Strictly Necessary technologies operate the website and remember consent choices. Functional and Analytics technologies are **disabled by default** and are only activated if a user opts in.

Ozeon does not currently use advertising cookies, retargeting pixels, behavioural advertising tools, or third-party marketing tracking technologies, so this policy does not currently include a Marketing cookie category. If that changes, this policy will be updated first — see Section 7.

2. What Cookies and Similar Technologies Are

Cookies are small text files placed on a device when a user visits a website. They help websites operate, remember preferences, measure usage, improve performance, and provide additional functionality.

"Similar technologies" includes local storage, session storage, tags, pixels, scripts, and analytics identifiers. Throughout this policy, "cookies" refers to cookies and similar technologies unless stated otherwise.

3. Current Cookie Categories

Ozeon currently uses three cookie categories:

- **Strictly Necessary** — always active
- **Functional** — optional, off by default
- **Analytics** — optional, off by default

Users choose which optional categories to allow through the cookie banner or the preferences panel at any time.

4. Strictly Necessary Cookies

Strictly Necessary cookies are required for the website to function and cannot be switched off. They support:

- website operation and security
- page delivery
- remembering cookie consent choices
- preventing the cookie banner from reappearing after a choice has been made
- basic technical functionality required to provide the website

Because these are necessary to provide the service a user has requested, they do not require opt-in consent under applicable law.

5. Functional Cookies

Functional cookies help improve the website experience by remembering optional preferences, such as:

- language settings
- interface preferences

- optional personalisation settings
- a more consistent experience across visits

Functional consent is connected to Google Consent Mode v2 signals for `(functionality_storage)` and `(personalization_storage)`. Both are set to **denied** before Google Analytics loads, and only change to **granted** if a user opts in.

The website remains fully usable if Functional cookies are declined.

6. Analytics Cookies

Analytics cookies help Ozeon understand how the website is used and where it can be improved, through Google Analytics 4 via Google Consent Mode. `(analytics_storage)` is **denied by default** and only changes to **granted** on opt-in.

Analytics may help Ozeon understand:

- which pages are visited and how users move through the site
- which forms are successfully submitted
- which language options are selected
- which content areas attract interest
- general website performance and engagement

Analytics events are configured not to collect personally identifiable information.

7. Marketing and Advertising

Ozeon does not currently use cookies for behavioural advertising, ad retargeting, cross-site advertising profiles, third-party advertising audiences, marketing pixels, or ad conversion tracking, and does not currently include a Marketing cookie category.

If Ozeon introduces advertising, retargeting, or marketing measurement tools in the future, this Cookie Policy and the cookie banner will be updated **before** those tools are activated, and renewed consent may be requested.

8. Consent by Default

Before a user makes a cookie choice:

Storage signal	Default state
Strictly Necessary	Active
Functional storage	Denied
Personalization storage	Denied
Analytics storage	Denied

Advertising-related storage is not used at all, since Ozeon does not currently run advertising or retargeting technology. Optional cookies are only activated after consent is given.

9. Google Consent Mode v2

Ozeon uses Google Consent Mode v2 so that Google Analytics respects each user's cookie choices.

- **Functional** category → `functionality_storage`, `personalization_storage`
- **Analytics** category → `analytics_storage`

Signals default to **denied** and switch to **granted** only when the corresponding category is accepted. Analytics and preference-related functionality are therefore controlled entirely by the user's selected preferences.

10. International Data Transfers

Where Analytics consent is given, limited usage data is processed by Google, which may involve transferring data outside the European Economic Area. Google provides safeguards for such transfers, including its EU-US Data Privacy Framework certification and/or Standard Contractual Clauses, as applicable under Google's own terms. No such transfer occurs unless Analytics consent has been granted.

11. Consent Storage and Versioning

Ozeon stores each user's cookie preference record locally in their browser. The current record is stored under **consent model version 2**, and includes:

- `necessary`
- `functional`
- `analytics`

Strictly Necessary is always enabled; Functional and Analytics reflect the user's actual selections. Version 2 reflects the current three-category structure, replacing an earlier two-category model. When the consent structure changes materially again, the version number will be updated and users may be asked to review their preferences again.

12. Managing Your Preferences

On this website: Users can accept all optional cookies, reject them, enable Functional or Analytics cookies individually, or change or withdraw consent at any time via the **Cookie Settings** link in the site footer. Strictly Necessary technologies remain active regardless of choice, as they are required for the website and consent system to function.

In your browser: Most browsers also let users block or delete cookies directly through browser settings, independently of this site's preference panel. Doing so may affect

Functional or Analytics features but will not affect core site functionality.

13. Current Google Analytics Events

Google Analytics 4 is used for limited, consent-gated analytics. All events route through the website's analytics helper and respect the user's Analytics consent choice. Ozeon does not send names, email addresses, phone numbers, message content, or other directly identifying form data to Google Analytics.

`join_waitlist` — fires when a user successfully submits an early access or waitlist form, via the shared `useEarlyAccessForm` hook (hero, footer, and Get Started forms). May include selected interest tags; excludes personally identifying data.

`select_language` — fires when a user selects a language from the desktop or mobile language picker. May include:

```
select_language  
language: "JA"  
language_name: "日本語"
```

This helps Ozeon understand language interest and plan multilingual support.

14. Future Analytics Events

Future analytics events (e.g. scroll-depth or outbound-click tracking) will route through the same analytics helper and consent model, and will not send personally identifiable information unless a separate legal basis, technical configuration, and user notice are put in place first. Material changes to optional cookie or analytics use will trigger an update to this policy and may prompt renewed consent.

15. Current Cookie Table

Exact cookie names, storage keys, and durations will be confirmed by a technical cookie scan before publication.

Category	Technology	Provider	Purpose	Consent Required	Duration
Strictly Necessary	Consent preference storage	Ozeon	Stores cookie preferences under consent model version 2	No	Until preferences change, browser storage is cleared, or the model is updated
Strictly Necessary	Website security & delivery	Ozeon / hosting provider	Supports secure, reliable delivery	No	Varies by provider
Functional	Language / preference storage	Ozeon	Stores opted-in language or personalisation preferences	Yes	To be confirmed
Analytics	GA4 cookies/identifiers (e.g. <code>_ga</code> and related)	Google	Aggregate usage analytics, opt-in only	Yes	To be confirmed against GA4 settings

16. Cookie Banner Copy

We use strictly necessary cookies to run the site, and — only with your consent — functional cookies to remember preferences like your language, and analytics cookies to understand how it's used so we can improve it. You can accept, reject, or choose what to allow. See our [Cookie Policy].

17. Cookie Preferences Panel Copy

Choose which cookies to allow. Strictly necessary cookies are always on. See our [Cookie Policy].

Strictly Necessary — Required for core features like security, navigation, and remembering your cookie choice. *Status: Always active*

Functional — Remembers your preferences, such as your chosen language, so the site works the way you left it. *Status: Optional*

Analytics — Google Analytics helps us understand aggregate, anonymised usage so we can improve the site. No analytics run without your consent. *Status: Optional*

Buttons: Reject all · Save preferences · Accept all

18. Related Policies

This Cookie Policy should be read together with Ozeon's [Privacy Policy](#), which explains the wider legal basis, retention, and data-sharing detail behind the cookie and consent practices described here.

19. Changes to This Cookie Policy

Ozeon may update this policy if it changes cookie categories, adds analytics events or third-party services, changes Google Analytics configuration, adds marketing or retargeting technologies, changes the consent model, or changes cookie durations or storage methods. Where changes are material, renewed consent may be requested — the versioned consent model exists to support exactly this.

20. Contact

Questions about this Cookie Policy or Ozeon's use of cookies: [**privacy@ozeon.com**](mailto:privacy@ozeon.com)

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